

Joint Seminar Zoom Meeting

AI in Finance: Quo Vadis?



by Ali Hirs

Professor & Director of
Financial Engineering
Columbia University

■ Abstract

We look back at various applications of AI in finance – and forward, to see where the journey is heading.

■ Biography

Ali Hirs is a professor and director of financial engineering at Columbia University. His research areas are machine learning, deep learning, data mining, algorithmic trading, optimization, computational and quantitative finance. His focus has been on machine learning applications in finance specifically in asset and wealth management and also developing learning algorithms on signal extraction from data. He is also Managing Partner of Sauma Capital, LLC. Previously he was a Managing Director and Global Head of Quantitative Strategy at DV Trading, LLC, a Partner and Head of Analytical Trading Strategy at Caspian Capital Management (CCM). Prior to joining CCM, he worked in a variety of quantitative positions at Morgan Stanley, Banc of America Securities, and Prudential Securities. He was also a Fellow at Courant Institute of New York University in the Mathematics of Finance Program from 2004 to 2014.

He is author of "Computational Methods in Finance", Chapman & Hall/CRC 2012 and co-author of "An Introduction to Mathematics of Financial Derivatives", third edition, Academic Press and is the Editor-in-Chief of Journal of Investment Strategies. He has several publications and is a frequent speaker at academic and practitioner conferences. He is co-inventor of "Methods for Post Trade Allocation" (US Patent 8,799,146). He is currently a member of Board of Visitors of College of Computer, Mathematical, and Natural Sciences at University of Maryland College Park since June 2016 and was on Board of Visitors at A. James Clark School of Engineering from 2008 to 2018 and served as a trustee on University of Maryland College Park Foundation from 2011 to 2016. He received his PhD in Applied Mathematics from University of Maryland at College Park under the supervision of Professors Howard C. Elman and Dilip B. Madan.

■ Date and Time

Nov 18, 2021 (Thurs) at 8-9pm (US Eastern Time)

Venue: AIFT meeting room
Units 1101-1102 & 1121-1123,19W
Hong Kong Science Park

URL: <https://bit.ly/3qqMitS>
Meeting ID: 356 081 6699
Join by SIP: 3560816699@zoomcrc.com



Selling to global by "E" A road to retail future



by Anderson Ho

Management Partner
ZongLink Capital

■ Abstract

Trade is an eternal topic, and e-commerce is rising over the years. Statistics show that in a mere 5 years (2016-2020) the world ecommerce volume has been more than doubled to 4.29trillion dollars, or 5% of the world GDP the same period. 20% of the retail activities is now online, on a world perspective, thanks to complex reasons, like technology advancement, pandemic boost, and diversification of individual demands. Does this Covid19 pandemic furnish a new round of opportunities for ecommerce players? What are the main differences and convergences in between China and US regarding the ecommerce development? Why is Amazon becoming a dominant power in the sector? The answers could be with Anderson Ho.

■ Biography

Anderson Ho obtained his bachelor's degree in international trade with Xiamen University, and also is an MBA degree holder of College of Business, City University of Hong Kong. Mr. Ho has more than 6 years of experience in international trade, plus 22 years of experience in internet industry. He specializes in PE investment in cross-border ecommerce area during the past 8 years.

■ Date and Time

Nov 19, 2021 (Fri) at 9-10am (HK Time)

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